

Corazon Destrozado, by Delia Cancela, from The World Goes Pop Photograph: Copyright the artist

The World Goes Pop

Groundbreaking attempt to place pop art in its global context or another rehash of familiar names and images? The World Goes Pop examines not so much a movement as a variety of responses to culture under capitalism and consumer culture. With artists from Brazil to the former Yugoslavia, Japan to Colombia, and an emphasis on women, The World Goes Pop focuses on figures often written out of the story: the overlooked, the ignored and the marginal. Everything is pop, even when it isn't. Adrian Searle

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